

FILE

fashion calendar

APRIL 7

1980

a weekly publication • 40th year

JANUARY							FEBRUARY							MARCH						
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 7, 1980

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday March 31	OPENING OF FALL COLLECTION Continuous by appointment.	BEVERINI (BOF) Contact: 564-8388.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday April 1	OPENING OF FALL COLLECTION Continuous by appointment.	ST. MICHEL Contact: 869-9322.	1407 BROADWAY SHOWROOM - 17TH FLOOR
Wednesday April 2	OPENING PARTY: NEW SPORTSWEAR FLOOR 6:30 P.M.- Personal appearances: Bill Blass, Perry Ellis, Diane Von Furstenberg, Donna Karan, 8:30 P.M. Kasper, Calvin Klein, others. By invitation. Press: Helen O'Hagan, 753-4000.	SAKS FIFTH AVENUE	2ND FLOOR
April 4	GOOD FRIDAY		
Sunday April 6	EASTER LUNCHEON AT NORMAN'S OF NEW YORK 12:00 Noon "Babes in Bunnyland"-#S-000" Big Boutique, children's Easter promenade of fashion, 2:00 P.M. Press: Audrey Wertheim, 838-7474. Reservations: 755-4000.	BENEFIT: MYASTHENIA GRAVIS FOUNDATION	HALLORAN HOUSE 525 LEXINGTON AVE (49 ST)
Sunday April 6	ANNUAL EASTER FASHION PROMENADE 12:30 P.M. Fashions by Albert Capraro, Charlotte Ford for Don Sophisticates. Kasper for Joan Leslie, Vera Maxwell, Dominic Rompollo, Rona, Don Sayres, Maison Mendessolle 2:30 P.M. Boutique. Menswear: Adolfo for Leon of Paris. Millinery: Frank Olive. Givenchy Show perfume. Hat contest/prizes. Produced by: Mary Alice Rice. \$29.75 (\$14.50 children under 8). Reservations: PL 9-3000.	VARIOUS DESIGNERS	HOTEL PLAZA TERRACE ROOM
Sunday April 6	BENEFIT LUNCHEON AND HANAE MORI FASHION SHOW 12:30 P.M. Reservations: \$45.00 each.	BENEFIT: U.S. AMATEUR TENNIS FOUNDATION Contact: 535-4060.	HOTEL PIERRE COTILLION & BALLROOM
Monday April 7	DINNER & EXHIBITION: BLACK FASHION MUSEUM 6:30 P.M. Dinner at 7:30 P.M. (Black tie). Cost: \$35.00. Contact: Lois Alexander, 666-1320.	HARLEM INSTITUTE OF FASHION	136 WEST 125TH STREET NYS HARLEM OFFICE BLDG.
Beginning Monday April 7	OPENING OF FALL COLLECTION Continuous by appointment.	LEONARD OF PARIS Contact: Jim Nolan, 869-3601.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 7	OPENING OF FALL COLLECTION Continuous by appointment.	VERCELLI Contact: Nancy di Costanzo, 564-8388.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment.	CASTLEBERRY KNITS LTD. Contact: John Deely, 221-4333.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 8	SHOWING OF FALL JEANSWEAR COLLECTION 6-10:30 PM By invitation. Thereafter	GLORIA VANDERBILT FOR MURJANI INTERNATIONAL 498 7th. Buyers: 695-1420. Press: Jody Donohue, 688-8653.	BONDS 45TH STREET & BROADWAY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 8 6:30-8:30	BENEFIT PREVIEW; "FOCUS AMERICA; NANTUCKET" For Nantucket Life Saving Museum. By invitation, Contact: Peggy Kaufman, 391-3632.	LORD & TAYLOR	5TH & 8TH FLOORS
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 695-2480.	ANDREA	260 WEST 35TH STREET SHOWROOM - 301
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4700.	BONNIE CASHIN/ WEATHERWEAR	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 947-7110.	KAREN HARMAN FOR GEORGE MASKET	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday April 9 6:00 P.M. Cocktails 7:00 P.M. Show	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards presented to students by designer-critic: Donald Brooks, Louis Dell'Olio, Donna Karan, Kasper, Oscar de la Renta, Bill Robinson, Giorgio Sant'Angelo, Pauline Trigere, Chester Weinberg. Parsons Award to Arnold Aronson, Chmn. & Chief Exec. Officer, Saks Fifth Ave Chmn.: Irving Spitalnick, Pres., Evan Picone. Reservations: \$200.00 each. (Black tie). Contact: Marvin Rich, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Beginning Thursday April 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday April 11 12:00 Noon Luncheon	"GROWING UP IN STYLE"-- CHILDREN'S FALL FASHIONS Live & audio visual presentation of fashions for boys, girls, toddlers & teens. Chmn.: Jeanette Neff, Children's T.V. Workshop. Co-chmn.: Pamela Grey, J.C. Penny. Prices: \$25.00 members, \$35.00 guests. Contact: 247-3940.	THE FASHION GROUP INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
April 11	CHICAGO EARLY FALL WOMEN'S & CHILDREN'S MARKET (April 11-14)		
April 11	EARLY FALL SHOWINGS IN LOS ANGELES (April 11-14)		
April 13	AMERICAN HOME SEWING ASSN. FALL MERCHANDISE SHOW, CONCORD HOTEL; 736-8820 (Apr 13-15)		
Monday April 14 6-9 P.M.	THIRTY YEARS-- RETROSPECTIVE DESIGN By invitation. Contact: 753-6688.	ROBERTA DI CAMERINO	WHITNEY MUSEUM AMER. ART MADISON AVE AT 75TH STREET
Beginning Monday April 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-9760.	PIERRE CARDIN SPORTIF	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 14	OPENING OF FALL COLLECTION (Note date change). By appointment. Contact: Cory Held, 944-9820.	CHRISTIAN DIOR SPORTSWEAR	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 14	COLD WEATHER DESIGNER COLLECTION: MEN & WOMEN Continuous by appointment. Buyers: 935-4770. Press: Janne Creveling, 586-2377.	PINKY & DIANNE FOR PRIVATE LABEL	37 WEST 57TH STREET SHOWROOM - SUITE 701
Beginning Monday April 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 575-9540.	SINGER & SPICER	1441 BROADWAY SHOWROOM - SUITE 1482
April 15	10:00 A.M., HELGA'S FALL COLLECTION IN LOS ANGELES, 722 S. L.A. ST., (213) 627-0806		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 15 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date). Buyers: 354-0015. Press: Roz Rubenstein, 691-8340	LOIS ANDERSON FOR TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday April 15 5:00 P.M.	RECEPTION FOR HEALTH & BEAUTY EDITORS Reception in honor of Dr. Raymond Abrezol of Lausanne, Switzerland. Discussion of Sophrology in the context of Stress Management. By inv., Lisa Curtis, 849-9335.	INTERNATIONAL SOPHROLOGY INST. (CHRYSLER BUILDING)	PLACE TO BE ANNOUNCED
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Also Baronette. Continuous by appointment. Contact: 944-0066.	BARON PETERS; ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL & WINTER COLLECTION Continuous by appointment. Contact: 751-8255.	ANNA COLON COUTURE	166 EAST 61ST STREET SUITE 16K
Beginning Tuesday April 15	OPENING OF FALL COLLECTION By reservation. Contact: 371-1951.	JEANE EDDY LTD.	718 MADISON AVENUE (63RD & 64TH STREETS)
April 16	INTERNATIONAL FASHION FAIR IN OSAKE, JAPAN (April 16-19)		
April 16	INTERNATIONAL FUR TRADE FAIR IN FRANKFURT (April 16-20)		
April 18	EARLY FALL SHOWINGS IN MIAMI (April 18-21)		
April 20	IGEDO IN DUSSELDORF (International Fashion Trade Fair) (April 20-24)		
Monday April 21 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 11th floor. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR (62 W. 39)	ALVIN AILEY REHEARSAL STUDIO - 1515 BROADWAY
Monday April 21 10-12 Noon	INFORMAL MODELING-- FALL COLLECTION Continuous by appointment. Contact: 564-6539.	BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Monday April 21 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers: 3:00; & April 22 at 2:00 & 4:00. By invitation. Contact: 398-0800.	GEOFFREY BEENE & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 21 12:00 Noon	SHOWING OF FALL COLLECTION Also at 4:00. By invitation. Buyers: 221-6374. Press: Pete Sanders, 580-2745.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter Whodunnit, Hotel Plaza, Suite 1530. Contact: 354-6065.	MADY GERRARD	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 21 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-8052. Press: Roz Rubenstein, 691-8340.	BERN CONRAD	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
April 21	3:00 P.M., GEOFFREY BEENE & BEENE BAG (2nd show), 550 Seventh Ave., 4th fl., 398-0800		
Monday April 21 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 921-1265. Publ.: Billie Gould, 661-9675.	LYNWOOD CLASSICS BY CORINNE PULITZER	575 SEVENTH AVENUE NEW SHOWROOM - 1900
April 21	4:00 P.M., TRACY MILLS (2nd show), 550 Seventh Avenue, 5th floor, 221-6374		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 21 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 21st floor. Contact: 221-5726.	HANAE MORI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 21 9:00 PM & Midnight	"BARBIE" FASHION SHOW By invitation or admission \$6.00. Tickets: 541-4909. 586-2636. Fall collection, by appointment, 751-9390.	TIMOTHY DUNLEAVY (225 EAST 60TH STREET)	36 WEST 62ND STREET HURRAH Press: Leona Farber,
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Rita Scupp, 371-7300.	ABBRACCI LTD.	645 FIFTH AVE (OLYMPIC TOWER) SHOWROOM - 7TH FLOOR
Beginning Monday April 21	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: Helen Ginns, 935-4400.	ARBITRO S.A. BY LUIS GARCIA ALVEAR	677 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-0085.	ADAM BEALL	250 WEST 35TH STREET SHOWROOM - 17TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-6066.	BILLINA	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-3010.	STANLEY BLACKER SPORT	1411 BROADWAY SHOWROOM - ROOM 910
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION By appointment. Contact: Arleen Bowman, 221-0160.	SHANGHAI'D BY BOWMAN TRADING	1441 BROADWAY SHOWROOM - 14TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO FOR CADO & HERBERT	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Monday April 21- May 2	FALL CALIFORNIA COLLECTIONS IN IN.Y. Christine Albers, Art Wear, Carol Bird, Joanie Char, Marion Clayden, Liquette, Mercedes & Adrienne, I. Peri, Nancy Stolkin, Phyllis Sues, Tenderness, Terrific Co., Irene Tsu, Valluccio, Sue Wong. By appointment. Contact: (213) 747-7206.	CALIFORNIA DESIGNERS	NAVARRO HOTEL 112 CENTRAL PARK SOUTH
Beginning Monday April 21	OPENING OF FALL COLLECTION Also, Pierre Cardin Boutique. By appointment. Contact: 354-7284.	PIERRE CARDIN SUITS & COATS (DIV. GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-5427.	CARILLON BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 21	OPENING OF FALL COATS, JACKETS, HAND-KNIT SWEATERS By appointment. Contact: Quita Atchley, 730-1944.	CILANTRO	110 WEST 40TH STREET SHOWROOM - SUITE 2503
Beginning Monday April 21	OPENING OF FALL/WINTER COLLECTION Continuous by appointment. Contact: Katherine Moseley, 751-8255.	ANA COLON	166 EAST 61ST STREET SUITE 16K

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION "Big, Bold & Beautiful." Continuous by appointment. Contact: 594-9205.	COSTA MILLER	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-9205.	VICTOR COSTA	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II BY LOUISE ARMOUR	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday April 21- May 2	OPENING OF FALL COLLECTIONS Mac Tac & Trevis. Contact: Danilo DeDominicis, (215) 546-7595.	DAVIS ELLIOT INTERNATIONAL (226 S. 16TH, PHILA.)	GOTHAM HOTEL PRIVATE SUITE
Monday April 21- May 2	PREMIERE: ITALIAN READY- TO-WEAR IN U.S. Thereafter 60 E. 66th (2A). Contact: Eliseo Fullin, Marierose Procaccino, 744-8014.	FRANCO FERRARO	37 WEST 57TH STREET SHOWROOM - SUITE 200
Beginning Monday April 21	OPENING OF FALL COLLECTION Pierre Balmain; Cenage; Chu-Chi; Endres Ultrasuedes; Annemarie Gardin; Rina di Montella; Carol Peretz. Continuous by appointment. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS All divisions. Continuous by appointment. Contact: 391-5460.	CHARLOTTE FORD (DIV. DON SOPHISTICATES)	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-2980.	JACK FULLER LTD.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 575-0800.	DIANE VON FURSTENBERG (ALL DIVISIONS)	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 21	OPENING OF FALL COAT & SUIT COLLECTION Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4700.	GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4147.	GENTILLESSE	230 WEST 39TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 730-1880.	NATALIE GREEN COATS/SUITS; SUITIME BY BERT NEWMAN	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-1828.	G.S.M. BY RICHARD NEWMAN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Buyers: 736-8850. Press: Gayle Saunders, 753-6688.	EDWARD HARNEY	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	WINTERTIME BY HOLLY'S HARP Contact: 546-6937.	498 SEVENTH AVENUE LOIS SILVERMAN-5TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	JONATHAN HITCHCOCK FOR REUBEN THOMAS Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ANN HOBBS FOR CLAIRE PRITCHARD Contact: 354-8950.	1400 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ISHIO FOR NOEL SOPHISTICATES Contact: 921-1200.	1400 BROADWAY SHOWROOM - 5TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Robin Baron, Renee Helga Howie, Kathleen Latham, Ling de Paris. By appt.,	JOANNE JAAP Contact: 570-0165.	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	JAMISON; JAMISPORT Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	NAT KAPLAN Contact: 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	KAPPI Contact: 239-9494.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	KAREN TEPPER FOR KAREN UNLIMITED Contact: 921-2772.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION By appointment. Contact: Betty Forray, 245-6286.	DIMITRI KRITSAS LTD.	230 WEST 55TH STREET NEW ADDRESS - SUITE 15D
Monday April 21- May 2	PREMIERE: ITALIAN LEATHER FASHIONS IN U.S. Thereafter 60 E 66 (2A). Contact: Eliseo Fullin, Marierose Proaccino, 744-8014.	LESY ALTA MODA	37 WEST 57TH STREET SHOWROOM - SUITE 200
Monday April 21- May 4	PREMIERE: FALL SILK DAYTIME & EVENING COLLECTION Continuous by appointment. Contact: (415) 931-0266.	LOUIE (3223 CLAY, SAN FRAN.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ERIC LUND Contact: Estelle Marr, 244-6078.	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	MIGNON BY DOROTHY FARBO, MIGNON II Contact: 354-4980.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	MISS O BY OSCAR DE LA RENTA Contact: 354-6777.	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ALBERT NIPON Contact: 354-0760.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	NIPON BOUTIQUE Contact: 354-4325.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ALBERT NIPON COLLECTIBLES Contact: 921-8620.	539 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	OQUENDO Contact: 888-5450.	37 WEST 57TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	YONSON PAK FOR Y. PAK LTD. Contact: 695-6087.	545 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	PRINCESS SUMI PETITES (DIV. DON SOPHISTICATES) Contact: 391-5460.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	RAINCHEETAHS & CHEETAHSPORT Contact: 563-5100.	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday April 21- May 2	OPENING OF FALL COLLECTIONS Continuous by appointment.	GEORGES RECH & SYNONYME DE GEORGES RECH Contact: Patricia Papcock, 832-3144.	711 MADISON AVE (63RD STREET) SHOWROOM - 2ND FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	RICHTONE LTD.; SUITS BY RANDAZZO Contact: 279-1600.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	RIZKALLAH & OGGEE BY RIZKALLAH Buyers: 947-2055. Press: Roz Rubenstein, 691-8340.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	RONA BY JAMES DAUGHERTY & GLORIA CASTALDO Contact: 563-2300.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment.	ROTH-LE COVER; ROTH-LE COVER SPORT Contact: Dick Steiner, 279-7966.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	ABE SCHRADER CORP. Contact: 840-7733.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION FROM CALIFORNIA By appointment. Contact: (213) 931-0077; (213) 629-2437.	MAGNOLIA/NICOLA FOR SILKS (110 EAST 9TH, L.A.)	ST. REGIS HOTEL PRIVATE SUITE
Beginning Monday April 21	OPENING OF FALL COLLECTION Also Peter G's by Viola Sylbert. Continuous by appointment.	SPORTWHIRL BY LESLIE HOLZMAN Contact: 563-0800.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA Contact: 944-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	HELGA WALMSLEY Contact: 736-1077.	264 WEST 35TH STREET SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION By appointment. Contact: (617) 566-3125.	DON WOLF LTD.	ST. MORITZ HOTEL SUITE 2614
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-6252.	JOHN YOUNG	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Jerry Hirsch, 564-5405.	L'ZINGER	264 WEST 35TH STREET SHOWROOM - 12TH FLOOR
Tuesday April 22 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 22 10:00 A.M.	SHOWING OF FALL COLLECTION Produced by Marita. By invitation. Thereafter 5th floor. Contact: 354-9440.	DONALD BROOKS (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 22 11:00 A.M.	SHOWING OF FALL COLLECTION Also April 29, 11 AM(press). By inv. Buyers: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 22 12:00 Noon	SHOWING OF FALL COLLECTION Including hand-loomed knits. Also April 29 at 12, by invitation. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 22 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Cosmo Sirchio, 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Abe Goldner, 221-1995. Press: Billie Gould, 661-9675.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 22	2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd show), 550 Seventh, 4th fl., 398-0800		
Beginning Tuesday April 22	SHOWING OF FALL COLLECTION Continuous by appointment. Contact: Al Quinn, 921-5070.	ANTHONY MUTO LTD.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 22 3:30 P.M.	PREMIERE: FALL READY- TO-WEAR IN NEW YORK By invitation. Thereafter 5th floor. Contact: Georgia Calambokidis, 249-4090.	UNGARO (803 MADISON AVENUE)	HOTEL PLAZA TERRACE ROOM
April 22	4:00 P.M., GEOFFREY BEENE & BEENE BAG (4th show), 550 7th, 4th fl., 398-0800		
Tuesday April 22 5:00 P.M. Cocktails	SHOWING FALL KNIT & SEPARATES COLLECTION Show 5:30 P.M. By invitation. Thereafter by appointment, 12th floor. Buyers; 594-1179. Press: Marty Bronson, 760-7629.	ANTONELLA ORE (498 SEVENTH AVENUE)	F.I.T.-AMPHITHEATRE 227 WEST 27TH STREET
Tuesday April 22 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, Augustus, 24th fl. Contact: Sally Krieger, 840-6674.	CAUMONT (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-8870.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 22	FALL FASHIONS FOR "THE GREAT WOMAN" Continuous by appointment. Contact: Carmela Frattasi, 697-5137.	YVONNE DAZAY	1350 BROADWAY SHOWROOM - PENTHOUSE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment.	STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 23 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 27th fl. Buyers: 221-2457. Press: Jody Donohue, 688-8653.	UMI COLLECTIONS BY ANNE CRIMMINS (530 7TH)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 44th fl. Contact: 869-1605.	DDDOMINICK (512 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Beginning Wednesday April 23	OPENING OF FALL COLLECTION By appointment. (Show originally scheduled for April 23 11:00 A.M., has been cancelled). Contact: 221-1445.	MOLLIE ROBERT (DIV. MOLLIE PARNIS)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 23 12:00 Noon	SHOWING OF FALL COLLECTION Also April 25 at 10:00. By invitation. Thereafter by appt. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Cancelled April 23	PORTFOLIO II BY MITCHELL GROSS FALL COLLECTION SHOWING ORIGINALLY SCHEDULED FOR WED., APRIL 23RD AT 1:00 P.M., HAS BEEN CANCELLED		
Wednesday April 23 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Gayle Osman, 354-4330. Press: Rea LuBar, 575-0735.	ADRI	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday April 23 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-0622. Press: Pete Sanders, 580-2745.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday April 23 4:00 P.M.	SHOWING OF FALL COLLECTIONS Direct from Paris & capsule collection of Dianne B. By invitation, 354-6474.	KANSAI YAMAMOTO & DIANNE B (530 7TH AVE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 5:00 P.M.	COUTURE COLLECTIONS: LA DONNA/L'UOMO Cocktails; by invitation. Thereafter by appt. Contact: Deborah Lorippo, 929-0952.	DIMITRI	142 FIFTH AVE (19TH ST) SHOWROOM - 4TH FLOOR
Wednesday April 23 6:30 P.M.	SHOWING OF FALL COLLECTION Cocktails; show 7:00. By invitation. Thereafter Ste. 609. Contact: (213) 937-5680.	RUBEN PANIS (6911 MELROSE AVE., L.A.)	GOTHAM HOTEL BALLROOM
Wednesday April 23-May 3	PREMIERE: FALL/WINTER COLLECTION By invitation. Thereafter by appointment. Contact: (213) 550-7852.	JACQUES BOISSON (9348 SANTA MINICA, L.A.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Wednesday April 23	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 221-7821.	MUNEY DESIGNS; MUNEY TWO	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MYLESPORT BY MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday April 24 9:00 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ, & SAZ II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 4th floor.	CATHY HARDWICK (530 SEVENTH AVENUE) Contact: 221-7545	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 11:30 A.M.	SHOWING OF FALL DRESS COLLECTION Also at 3:00. By invitation. Thereafter 14th floor.	HALSTON (550 SEVENTH AVENUE) Contact: 354-6340.	OLYMPIC TOWER (51ST STREET) 645 FIFTH AVE-21ST FLOOR
Thursday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 9th floor.	FRANK MASANDREA (550 SEVENTH AVENUE). Contact: 354-5893.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 2:00 P.M.	FALL DRESSES & SPORTSWEAR By invitation. Thereafter by appointment.	CESARANI Contact: 221-6690.	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 24	3:00 P.M., HALSTON (2nd show), Olympic Tower, 645 Fifth Ave.	Contact: 350-8830.	
Beginning Thursday April 24	OPENING OF FALL COLLECTION No formal show. By appointment. Contact: 391-2870.	ULTIMATE KNIT BY JANET MAFFEI	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday April 24 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 3rd floor.	SCOTT BARRIE; SCOTTIE Contact: 354-7830.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 5:00 P.M.	SHOWING OF FALL WOMEN'S & CHILDREN'S FASHIONS Cocktails; show at 5:45. By invitation.	PIERRE CARDIN Contact: Marianne Mischo, 935-8060.	NEW YORK ATHLETIC CLUB 180 CENTRAL PARK SO-9TH FL
Beginning Thursday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 686-1350.	IZABEL	385 FIFTH AVENUE SUITE 909
Thursday April 24- April 26	OPENING OF FALL LARGE SILK DRESS COLLECTION By appt. Press: Sandra Zangareia, (213) 657-1711. Buyers: (213) 657-1711.	MADAME POMPADOUR (1140 N. CLARK, L.A.)	HOTEL PIERRE PRIVATE SUITE
Thursday April 24- May 1	OPENING FALL WHOLESALE DRESS COLLECTION Continuous by appointment. Contact: Lynn, 688-2312.	SWEE LO (688 MADISON AVENUE)	ST. REGIS HOTEL PRIVATE SUITE
Friday April 25 9:00 A.M.	PRET-A-PORTER AT TWO SHOWINGS Also at 12:00 Noon. Prices & details to follow. Contact: 247-3940.	THE FASHION GROUP INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 686-9616.	JULIO	419 PARK AVE SO (29TH ST) SHOWROOM - 20TH FLOOR
April 25	10:00 A.M., VERA MAXWELL (2nd show), 530 Seventh Avenue, 26th floor, 563-4358		
Friday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6252.	LEAL	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
April 25	12:00 NOON, THE FASHION GROUP PRET-A-PORTER (2nd show), N.Y. HILTON, 247-3940		
Friday April 25 12:30 P.M.	SHOWING OF FALL COLLECTION Only show. By invitation. Thereafter 6th floor. Buyers: 221-1616. Press: 245-1550.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	20 WEST 57TH STREET STUDIO - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 8th fl. Contact: Madlyn Koppel, Connie Shine, 371-2520.	AGNONA (37 WEST 57TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Friday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter Suite 2906. Buyers: 840-7892. Press: Rea Lubar, 575-0735.	REGINA KRAVITZ (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 25 3:30 P.M.	SHOWING OF FALL COLLECTION (Note time change). By invitation. Thereafter 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
April 26	LEATHER GOODS FAIR IN OFFENBACH (April 26-29)		
Sunday April 27 12:00 Noon	2ND ANNUAL TREVIRA/ COUPLES' RACE Guests: Bill Rodgers, Craig Virgin, Krik Pfeffer, Jaon Benoit & Ellison Goodall. Contact: Ellen Sweeney, 790-9403.	HOECHST FIBERS/RUNNER UP DIV. AMERICAN ARGE	TAVERN ON THE GREEN 67TH STREET & CENTRAL PARK W
Monday April 28 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: (617) 262-6580. Press: Eleanor Lambert, 688-2130.	FIANDACA (230 CENTRAL PARK SO)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 28 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 1:00. By invitation. Buyers: 921-8500. Press: Nina Santisi, 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE MEZZANINE
Monday April 28 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 & 4:00. By invitation. Contact: 221-6660.	BILL BLASS LTD. (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday April 28 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
April 28	1:00 - .M., PERRY ELLIS (2nd show), 575 Seventh Ave., Mezzanine, 921-8500		
April 28	2:00 P.M., BILL BLASS (2nd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday April 28 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 28	4:00 P.M., BILL BLASS (3rd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday April 28 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 17th floor. Contact: 840-8220.	LOUIS FERAUD (570 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 28	5:00 P.M., STEPHEN BURROWS FOR APT TENNANT (press only). Contact: 247-1100		
Monday April 28 5:00 P.M.	FASHION SHOW & AND RECEPTION Eight Hong Kong firms; sportswear, knits and silks. By invitation. Thereafter daily through May 1. Contact: Maralyn Rittenour, 582-6610.	HONG KONG TRADE DEVELOPMENT COUNCIL	SHERATON CENTRE 52ND STREET & 7TH AVENUE
Monday April 28 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 622-4991.	ROBERTO FONTANEZ	WESTBURY HOTEL MADISON AT 69TH STREET
Monday April 28 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: (213) 627-0806.	HELGA (722 S. LOS ANGELES, L.A.)	GOTHAM HOTEL PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 28 6:00 P.M.- 8:00 P.M.	PREMIERE SHOWING IN NY-- FALL READY-TO-WEAR By invitation. Thereafter by appointment. Press: Lee Pritchard, 838-9470.	FERRAGAMO	663 FIFTH AVENUE SHOWROOM - 5TH FLOOR Buyers: Fran Baldeschi, 826-6515.
Monday April 28 8:00 P.M. Dinner	SHOW ON SKATES: "DAVID'S EVENING ON WHEELS"--BENEFIT Produced by David Hockney. To benefit NYU Grey Art Gallery. Price: \$100.00; after 10:00 P.M., \$20.00. Press: Harriet Weintraub, 396-6481.	BARNEY'S	THE ROXY 518 WEST 18TH STREET
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-8802.	AYAKO	498 7TH AVE - 5TH FLOOR JULI LYNN CHARLOT SHOWROOM
Monday April 28- May 10	FALL COLLECTION IN NEW YORK By appointment. Contact: (213) 479-3751.	DINALLO (2310 COTNER, L.A.)	ST. REGIS HOTEL PRIVATE SUITE
Monday April 28- May 2	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 243-6859.	DIANE PERNET	29 EAST 19TH STREET GUYAUX STUDIO - 9TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: Ruth Lutz, (213) 489-1650.	JILL RICHARDS; JILL RICHARDS II	GOTHAM HOTEL SUITE 1209
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-0629.	RICHILENE	530 SEVENTH AVENUE NEW SHOWROOM - 3RD FLOOR
Beginning Monday April 28	OPENING OF FALL/ WINTER COLLECTIONS Continuous by appointment. Contact: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL PENTHOUSE 33-A
Tuesday April 29 9:00 A.M.	PRESS SHOWING OF DESIGNER SEPARATES Buyers at 4:00. By invitation. Contact: 354-4700.	DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 29 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Thurs., May 1, 10 A.M. By invitation. Thereafter by appt. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 12:00 Noon	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
April 29	12:00 NOON, HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255		
Tuesday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION Produced by Sybil Weinman. By invitation. Thereafter 12th floor. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 29 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 29 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	VICTORIA ROYAL BY MARTIN STAEHEL Contact: 944-6844.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 244-0775. Press: Rea Lubar, 575-0735.	ELAINE ALPERT	264 WEST 35TH STREET SHOWROOM - 11TH FLOOR
April 29	4:00 P.M., DON SAYRES (2nd show), 512 Seventh Avenue, 6th floor. Contact: 354-4700		
Tuesday April 29 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4052.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 29 6:00 P.M.	COCKTAIL SHOWING OF FALL COLLECTION Also May 6, 6:00 P.M. By reservation. Contact: Charles Dickey, (213) 623-5192	TRAVILLA (122 E. 7TH ST., L.A.)	GOTHAM HOTEL EMBASSY ROOM
Tuesday April 29 7:00 G.M.	SHOWING OF FALL COLLECTION Also May 6 at 7:00 P.M. By invitation. Contact: (213) 652-9010.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	GOTHAM HOTEL PRIVATE SUITE
Tuesday April 29 8:00 P.M.	SHOWING OF FALL COLLECTION <u>Note date change.</u> By invitation. Thereafter, by appt., Ste. 1463, 921-0510.	BETSEY JOHNSON (1441 BROADWAY)	PLACE TO BE ANNOUNCED
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 564-4450.	JER DOR FASHIONS LTD.	488 SEVENTH AVENUE SHOWROOM - 915
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 245-4060.	SHU-BA BY HOLLY LUEDERS	57 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-7677.	NORMA WALTERS	66 WEST 38TH STREET SHOWROOM - 2ND FLOOR
Wednesday April 30 9:00 A.M.	PRESS SHOWING: FALL COLLECTION Press at 9:00 A.M. Buyers at 4:00 P.M. By invitation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Wednesdat April 30 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:00, 2:00 (press), & 4:00. By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 30 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Wednesday April 30 11:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Hathaway/de La Chapelle, 751-5027.	HIROKO	120 WEST 28TH STREET SHOWROOM - 3RD FLOOR
Wednesday April 30 12:00 Noon	SHOWING OF FALL COLLECTION Also May 1 at 12:00 Noon. By invitation. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
April 30	12:00 NOON, OSCAR DE LA RENTA, (2nd show), 550 Seventh Ave, 11th floor, 354-6777		
Wednesday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 7th floor. Contact: 840-6720.	KOOS VAN DEN AKKER (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
April 30	2:00 P.M., OSCAR DE LA RENTA(3rd show--press), 550 Seventh Ave., 11th fl., 354-6777		
Wednesday	SHOWING OF FALL COLLECTIONS	RICHARD ASSATLY: & RICHARD ASSATLY'S ADDITIONS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 30	3:00 P.M. By invitation. Thereafter, 550 7th, 12th fl., 391-0901, Press: Pete Sanders, 580-2745.		
April 30	4:00 P.M., OSCAR DE LA RENTA, (4th show), 550 Seventh Ave., 11th floor, 354-6777		
April 30	4:00 P.M., BLASSPORT, (2nd show), Four Seasons, 99 E. 52 Street, 354-4200.		
Wednesday	SHOWING OF FALL COLLECTION	GIOVANNI DE MOURA	56 WEST 39TH STREET SHOWROOM - 4th FLOOR
April 30	4-6 P.M. Informal modeling. Contact: 391-2253		
Wednesday	SHOWING: LINEN FASHIONS BY FRENCH DESIGNERS	MAISON DU LIN (280 MADISON AVENUE)	HOTEL PIERRE COTILLION ROOM
April 30	5:00 P.M. Part I--50 prototypes; Part II--30 Summer designs. By invitation. Contact: 685-0424.		
Wednesday	FASHION SHOW BY TWENTY-ONE DESIGNERS	THE SOHO DESIGNERS (611 BROADWAY)	GREENE STREET CAFE 101 GREENE STREET
April 30	5:30 P.M. Cocktails from 5:00. By invitation. Contact: Ina Bernstein or Meg Stalley, 254-8325.		
Wednesday	BED, BATH, TABLE LINEN BY TANIA VARTAN	AMERICAN INTERNATIONAL TEXTILE	PLACE TO BE ANNOUNCED
April 30	5:30-8:30 By invitation. Until April 10, 744-6710. Thereafter, 734-9839.		
Wednesday	SHOWING DAY & EVENING, FALL/HOLIDAY COLLECTION	ANDRE VAN PIER, INC. (431 FIFTH AVENUE)	BROADWAY AT 17TH STREET PRIVATE CLUB
April 30	8:00 P.M. Admission with invitation purchased before show date. Contact: Tom Alfieri, 679-9634.		
Wednesday	OPENING OF FALL COLLECTION	HOLLY'S HARP (950 N. CAHUENGA, L.A.)	ST. REGIS HOTEL PRIVATE SUITE
April 30-May 9	Continuous by appointment. Contact: (213) 462-6377.		
Beginning	OPENING OF FALL COLLECTION	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday	Continuous by appointment. Contact: Kay McGowan, 398-0763.		
April 30	IDEACOMO--FABRICS TRADE FAIR IN COMO, ITALY (April 30-May 5).		
Thursday	SHOWING OF FALL COLLECTION	KASPER FOR J. L. SPORT (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 1	9:00 A.M. By invitation. Thereafter 11th floor. Contact: 221-4090.		
Thursday	SHOWING OF FALL COLLECTION	LEVINO VERNA FOR MAYEHOFF (498 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
May 1	10:15 A.M. By invitation. Thereafter 9th floor. Buyers: 279-2345. Press: Julie Martin, 688-0550.		
Thursday	SHOWING OF FALL COLLECTION	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
May 1	10:00 A.M. By invitation. Thereafter by appointment. Contact: 354-9080.		
May 1	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Avenue, 29th floor, 354-8600.		
Thursday	SHOWING OF FALL COLLECTION	HALSTON SPORTSWEAR (530 SEVENTH AVENUE)	OLYMPIC TOWER 645 FIFTH AVE (51 ST)
May 1	11:30 A.M. Also at 3:00 P.M. By invitation. Thereafter 4th floor. Contact: 921-2700.		
May 1	12:00 NOON, TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, 391-9100.		
Thursday	SHOWING OF FALL COLLECTION	ALBERT CAPRARO LTD. (550 SEVENTH AVENUE)	F.T.T.-227 WEST 27TH ST AMPHITHEATRE
May 1	1:00 P.M. By invitation. Thereafter 18th floor. Contact: 840-1679.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 12th floor. Contact: 221-6771.	DON KLINE (32 WEST 39TH STREET)	799 MADISON AVENUE (67 ST) SHOWROOM - 2ND FLOOR
May 1	3:00 P.M., HALSTON SPORTSWEAR (2nd show), Olympic Tower, 645 Fifth Ave., 921-2700.		
Thursday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Patricia, 695-7524.	MAYA	589 8TH AVE (39TH ST) SHOWROOM - 18TH FLOOR
Thursday May 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026.	JOAN VASS	418 WEST 25TH STREET PENTHOUSE
Thursday May 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 1 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-0370.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
May 1 6:30 P.M.	PREMIERE SHOWING IN NEW YORK	THEA PORTER OF LONDON	PLACE TO BE ANNOUNCED
Thursday May 1 7:30 P.M. Cocktails	SHOWING OF FALL WINTER COLLECTION Show at 8:15. By invitation. (Black tie). Thereafter by appointment, 8th floor. Contact: Helen Borger, 921-8020. Press: Laurel Matis at Rogers & Cowan, 486-7100.	MICHAELE VOLLBRACHT (25 WEST 39TH STREET)	CHEMICAL BANK 11 WEST 51ST STREET
Thursday May 1 & May 2	PRESS TRIP FOR BEAUTY EDITORS Note change of date. By invitation. Publicity: Joan Parker,	BONNE BELL	GEORGETOWN ROW CLEVELAND, OHIO 974-7414.
Friday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 889-0109. Press: Rea Lubar, 575-0735.	SYDNEY CARVIN MILLIKEN	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 628-3817.	REIKO (177 E. 87TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Friday May 2 12:00 Noon	FALL COLLECTION: RESIDENT BUYERS AND PRESS By invitation. Collection opens May 2. Contact 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday May 2 12:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Moss, 734-6378.	SHAMASK (860 MADISON AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 2 2:00 P.M.	SHOWING OF FALL COLLECTION One show only. By invitation. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Friday May 2 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 674-6087.	ZORAN	214 SULLIVAN STREET SHOWROOM - 6TH FLOOR
Monday May 5 3:00 P.M.	SHOWING OF FALL COLLECTION Designed by Donna Karan and Louis Dell'Olio. By invitation. Contact: 221-7880.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 5	OPENING OF FALL COLLECTION Including solid and hand-painted evening fashions. Contact:	DORY COFFEE LTD.	145 EAST 49TH STREET SHOWROOM - SUITE 6C 751-2070.
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact:	GUNTER	550 SEVENTH AVENUE SHOWROOM - 22 ND FLOOR 840-2730.
Beginning Monday May 5	OPENING OF FALL/ HOLIDAY COLLECTION By appt. Press, Tues., May 6, 4:00 P.M.. By invitation. Contact:	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 15TH FLOOR 581-8581.
Tuesday May 6 11:00 A.M.	SHOWING OF FALL COLLECTION <u>Note date change.</u> Also at 1:30 P.M.. By invitation. Contact:	RAFAEL BY BILL KAISERMAN	29 WEST 56TH STREET SHOWROOM - 5TH FLOOR 399-2450.
May 6	4:00 P.M., FERNANDO SANCHEZ (press). By inv., place to be announced,		581-8581.
May 6	6:00 P.M., TRAVILLA, COCKTAILS/FALL SHOWING, GOTHAM HOTEL,		(213) 623-5192.
Beginning Tuesday May 6	OPENING OF FALL COLLECTION Continuous by appointment. Contact:	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR 421-4188.
Tuesday May 6- May 8	SHOWING OF ITALIAN FASHION FABRICS From 10:00 A.M. to 6:00 P.M..For the trade only. B y invitation,	TEXTITALIA '80	U.N. PLAZA HOTEL 1ST AVE & 44TH STREET 432-9250.
Wednesday May 7- May 9	1ST INTERNATIONAL FASHION ACCESSORIES SHOW Women, infants, children. "Panorama '80" presented by California Apparel news. Contact: Ted Materna or Ernest Russo, 586-0370.	NAT'L FASHION ACCESSORIES (50 ROCKEFELLER PLAZA)	SAHARA HOTEL LAS VEGAS, NEVADA
Thursday May 8 5:30 P.M.	81ST ANNUAL FASHION SHOW Citation honoring Adele Simpson. Tickets: \$10.00. Contact:	PRATT INSTITUTE	N.Y. HILTON HOTEL (54&6TH) TRIANON BALLROOM 636-3465.
May 11- May 16	MONTREAL INT'L FUR FAIR, HOLIDAY INN, 420 Sherbrook St., West., Theatre Maisonneuve. By invitation. Contact: Fur Trade Assn., (514) 844-1945.		
Monday May 12 6:00 P.M.	SHOWING OF FALL "CREPESET" COLLECTION By invitation. Contact: Erika Feinberg,	AMERICAN ENKA	BOND'S BROADWAY & 45TH STREET 594-6050.
Monday May 12- May 15	N.Y. "SALUTE TO THE FASHION INDUSTRY." City-wide effort to bring high visibility to fashion. Special events, fashion shows, exhibits, tours, audio-visual, recep- tions. Contact: Renae Cohen at Midtown Enforcement, 326 W. 42 St., 971-6865.		
Monday May 12- May 16	"A LASTING ROMANCE" Shows at 9:30, 10:30, & 2:30. Reservations:	VANITY FAIR	640 FIFTH AVENUE THEATRE - 6TH FLOOR 582-6767.
Tuesday May 13 8:00 A.M.	SEMI-ANNUAL BREAKFAST Show, 8:30. By invitation. Contact:	BODY FASHIONS/ INTIMATE APPAREL	WALDORF-ASTORIA STARLIGHT ROOF 888-3300.
MAY 13	INTERSTOFF IN FRANKFURT -- INTERNATIONAL FABRICS FAIR (May 13-16).		
May 13- May 15	12TH INTERNATIONAL LEATHER GOODS SHOW, SHERATON CENTRE -- America's largest leather goods show. Contact: 687-1185.		